Interreg - IPA Cross-border Cooperation Romania - Serbia Programme





BANAT GREENWAY CORRIDOR

Connecting People to Nature and Culture Project Acronym: CONNECT (E-MS Code: RORS 372)

- Lead Beneficiary: Cornereva Hall (RO)
 Project Partners: Municipality of Kovačica (SRB), Assoc."Friends of Pancevo" (SRB)
- Total project budget: 528,952,20 EUR
- EU funding: 449.609,36 EUR
- Implementation period:22.12.2020 20.12.2022



Programme priority axis 4:

Attractiveness for sustainable tourism

Specific Objective: 4.1 Investments for the growth of the demand of local tourism networks and promotion of innovative tourism activities. The project area is covering the Caras-Severin County and South Banat District of the Romanian - Serbian border area through the linear green corridor that links the Banat Mountains (RO), Danube and Banat-Deliblato Sands (SRB).



"Banat Greenway" is a linear green corridor of long-distance with thematic local trails, specific tourism route reserved for non-motorized users, as a new distinct regional tourism product for leisure and cycling tourism, connecting people to nature and culture heritage, with integrated new innovative services and information.

Cooperation beyond borders!



Interreg-IPA Cross-border Cooperation Romania - Serbia Programme is financed by the European Union under the Instrument for Pre-accession Assistance (IPA II) and co-financed by the partner states in the Programme.

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"Banat Greenway" - regional brand for niche tourism beyond borders

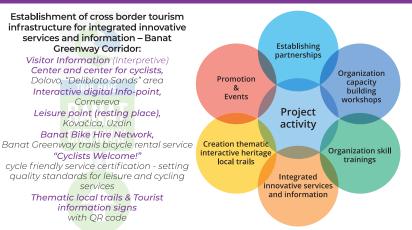
For this purpose the project includes actions to drive public-private collaboration and the integration of all tourism stakeholders through the innovative and complementary services and information, setting of Banat Greenway cycling friendly service network and certifications according to international standards and promote new, authentic experiences through the use of new (IT) technologies in rural areas along the Banat Greenway Corridor.

Establishment of cross border tourism infrastructure for integrated innovative services and information - Banat Greenway Corridor:

Visitor Information (Interpretive) Center and center for cyclists, Dolovo, "Deliblato Sands" area Interactive digital Info-point, Cornereva Leisure point (resting place), Kovačica, Uzdin Banat Bike Hire Network,

"Cyclists Welcome!" cycle friendly service certification - setting quality standards for leisure and cycling

> services Thematic local trails & Tourist information signs with OR code



4 new thematic interactive local trails on the Banat **Greenway Corridor:**

- Explore Naive Art trail
 - connect UNESCO "World editorial center devoted to naive art", galleries, ethno houses and museums and resting place in Kovacica, Uzdin and Padina villages.
- Experience Via Deliblaticum with Deliblato Sands Wine trails
 - countryside, nature & testing experience in Deliblato Sands region - "the European Sahara", an UNESCO tentative list of Protected Natural Heritage, Dolovo - West gate of "Deliblato Sands" and historic viticulture regions, vineyards of Deliblato Sands area.
- 3. Discover Danube in Banat trail
 - nature and culture along the left side of Danube in Banat, in Serbia and Romania.
- Adventure Banat's Mountians trails
 - connects Cornereva villages, National Park Domogled –Cerna Valley and Baile Herculane, historical sites and rural environment of special natural and cultural value.

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